



WHAT DO YOU
MEME?

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WHAT DO YOU MEME?[®] FAMILY EDITION

How to Play

CONTENTS:

300 Caption Cards

65 Photo Cards

1 Easel

| | | |
|-------------------|---------------------|-----------------------|
| AGES 8+ | PLAYERS 3 TO 20+ | TIME 30-90 MINS |
|-------------------|---------------------|-----------------------|

How to Play

RULES

- 1 You'll need a minimum of three players and sit around a table.
- 2 To start playing, each player draws 7 Caption Cards. Caption Cards are the cards with captions on them. That's why we call them **Caption Cards**.
- 3 The youngest person starts as the judge. The judge looks through the Photo Cards and selects the one they want to judge for that round.
- 4 They show it to everyone and then place it on the easel in front of them. Everyone else takes a few moments to decide which of their 7 Caption Cards pairs funniest with the Photo Card in play and passes it to the judge, face down.
- 5 Once the judge has received a Caption Card from each player, they shuffle them up and read them aloud one at a time. Make sure the Photo Card is visible to the whole group while the Caption Cards are being read. It's **wayyy** funnier that way.



- 6 The judge then selects the funniest Caption Card, and the player who played it wins that round. The winner keeps that Photo Card as a trophy (**1 Photo Card = 1 point**).
- 7 After the winner celebrates, everyone draws a new Caption Card to bring their hand back to 7, and the player to the judge's left becomes the new judge for the next round.

HOW TO WIN

The first player to collect the required number of Photo Cards wins! Feel free to change the number of Photo Cards needed to win if you want to play a quicker or longer game. Either way, we just want to make sure **you're having fun!**

| Player Count | Image Cards Needed |
|--------------|--------------------|
| 3 | 7 |
| 4-5 | 5 |
| 6-10 | 4 |

BONUS RULES

If you don't like your Caption Cards, you can always exchange one of your earned Photo Cards for a brand-new hand of 7 Caption Cards.

We highly recommend adding your own photos to the game... you can't imagine how funny it is to **meme people you know** in real life.